Data Strategy Template

Major Use Cases [1-5]

Quick Wins [1-3]

Strategic Use Cases

Use Case 1 | Use Case 2 | Use Case 3 | Use Case 4 | Use Case 5

Cross-cutting Goals

Data Requirements
[data availability, internal-external; new-existing; data diversity; structured-unstructured]

E.g Cross-cutting Data Issue 1   E.g Cross-cutting Data Issue 2

Data Governance
[data quality, ethics, privacy, ownership, access, and security]

E.g Cross-cutting Data Gov. Issue 1   E.g Cross-cutting Data Gov. Issue 2   E.g Cross-cutting Data Gov. Issue 3

Technology
[data collection, data storage, data processing, data output]

E.g Cross-cutting Technology Issue 1   E.g Cross-cutting Technology Issue 2

Skills and Capacity
[skill gaps, training requirements, insourcing, outsourcing, partnering]

E.g Cross-cutting Skills and Capacity Issue 1   E.g Cross-cutting Skills and Capacity Issue 2

Implementation/ Change Management
[privacy, ownership, access, and security]

E.g Cross-cutting Data Implementation and Change Management Issue 1